

BEVERAGE MARKETING SUMMER SCHOOL

AARHUS - 24 JUNE - 5. JULY 2024

MONDAY 24.06	Program	Location
09.00-15.30	Classes and Project work	Business Academy Aarhus Sønderhøj 30, Viby J
16.15-18.00	Social Event GoBoat	Inge Lehmanns Gade 22, 8000 Århus C https://goboat.dk/en
18.30-20.00	Welcome Dinner	Markedshallen, Nikolinehus
TUESDAY 25.06		
09.00-15.30	Classes and Project Work	Business Academy Aarhus Sønderhøj 30, Viby J
17.00-18.30	Visit local distillery Njord Gin	Kalkværksvej 2, 8000 Århus C
19.00-23.30	Fun & Football Big Screen Festival - Herman Sallings Plads/Havnefronten	Meet up point Restaurant Buillion, <u>Europaplads 2, 8000 Aarhus</u>
WEDNESDAY 26.06		
09.00-15.30	Classes and Project Work	Institute for X, Skovgaardsgade 5C, 8000 Århus C
16.00-17.30	Fun & Games organized by Danish students	Botanisk Have, Peter Holms Vej, 8000 Århus C
THURSDAY 27.06		
09.00-16.30	Classes and Project Work	Institute for X Skovgaardsgade 5C, 8000 Århus C
19.00-	Dinner Streetfood	Ny Banegårdsgade 46, 8000 Århus C
FRIDAY 28.06		
09.00-15.45	Classes and Project Work	Business Academy Aarhus Sønderhøj 30, Viby J
17.00-19.00	Salling Roof Top "Fredag på Toppen"	Søndergade 27, 8000 Århus C
SATURDAY 29.06		
12.00	Tour of Aarhus - walk organized by BAAA International office	At Basecamp or 12:40 at bus stop by the deerpark
21.30-	PowerBowling	Eckersbergsgade 15, 8000 Århus C
MONDAY 01.07		
09.00-16.15	Classes and Project Work	Business Academy Aarhus Sønderhøj 30, Viby J
18.30- 21.00	Minigolf social organized by Danish Students	Aarhus Minigolf, Bruuns Galleri
TUESDAY 02.07		
09.00-16.00	Classes and Project Work	Institute for X Skovgaardsgade 5C, 8000 Århus C
19.00-	Ocean dip Århus Ø - bring swimwear and towel	Jette Tikjærs plads (end of Berhard Jensens Boulevard 8000 Århus C)
WEDNESDAY 03.07		
09.00-16.00	Classes and Project Work	Institute for X Skovgaardsgade 5C, 8000 Århus C
THURSDAY 04.07		
09.00-16.25	Live Activations downtown	Downtown live pitch locations
19.00-late	Danish students host good-bye event Food, Fun, Games - bring own drinks	BAAA, Sønderhøj 30, Viby J
FRIDAY 05.07		
09.00-11.30	Exam Reflection session - Winning Team announced	Business Academy Aarhus Sønderhøj 30, Viby J
11.30-12.30	Good-bye lunch	Business Academy Aarhus Sønderhøj 30, Viby J